

through a single, unified platform, including popular social media integration, such as WeChat, LINE, email, SMS and Chatbot with Door Lock integration for Smart Guest Experience.

INTEGRATION **PARTNERS**

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Who are we?

Moxlink is focusing in providing digital transformation solutions and services to the hospitality and public sector industries. With associate offices in Macau, Guangzhou and Singapore, we count international integrated resorts, hotel chains and public sector companies as key customers in APAC.

With a 'Local Strategy and Global Vision' mindset, Moxlink's innovative business solutions and services enable enterprises to enhance communication engagements with customers and employees alike, achieving high quality customer satisfaction and improving revenue expectations

one unified platform



IoT technology including digital lock, and RFID



Centralized content management capability allows automated delivery of content across selected touch points



Customizable high level reporting features



Seamless integration with booking partners and Al technology for high efficiency

integrated business platform

one integrated service



HOTEL **OPERATIONS**

Booking Management

OTA, TA, direct bookings fully automated into PMS

Digital Lock

Keyless entry into rooms with Bluetooth technology

Baggage Handling

Enable concierge to provide digital baggage handling service

LOYALTY **MARKETING**

Manage members from acquisition, retention to

Membership

conversion

Package List dedicated packages for members

Voucher/Promotion

Create digital and physical vouchers for campaigns base on member tiers

Redemption APP

Redeem vouchers or loyalty points for all campaigns

CENTRALIZED CONTENT

Content Repository

One central place for all marketing contents

Content Sync

Select content, social media platform and time schedule to automatically post content

Content API

Provide API to access and obtain content for different touch points

ADMIN CONSOLE

Account/Role Setting

Allow dedicated users to access dedicated functions to cope with security compliance

Notification Setting

Set notification channels base on security compliance quidelines

Payment Setting

Integration ability for mainstream payment gateway

